

## ANALYTICS

# Comprehensive insights for enterprise conferencing with Analytics

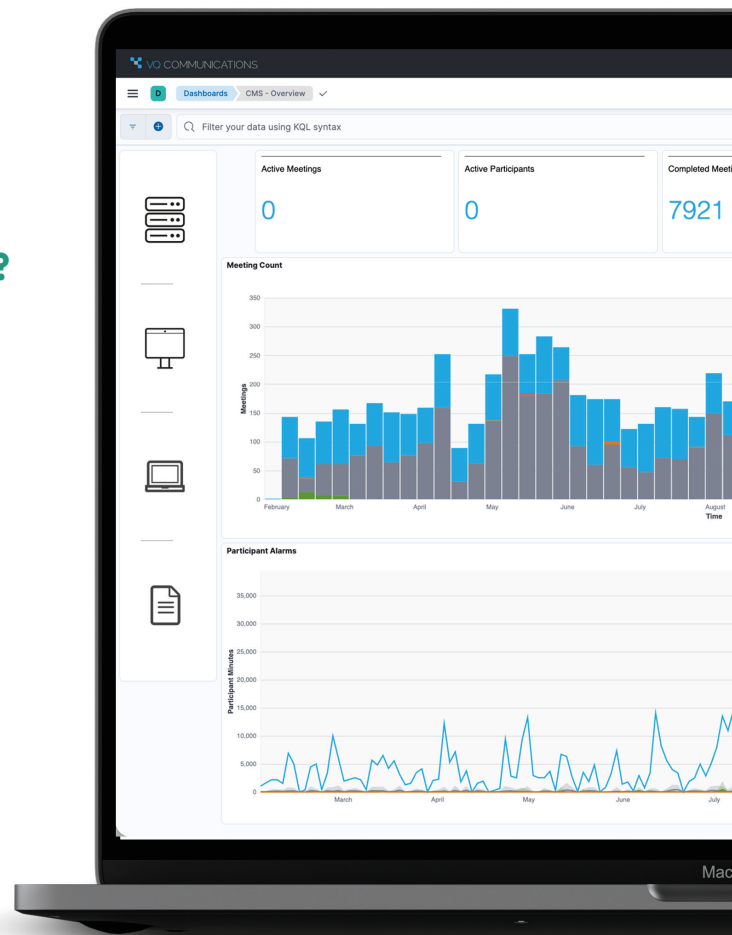
All the insights you need to run a modern, self-hosted conferencing service

## Who is Analytics for?

Analytics is for organizations running Cisco-based collaboration. It provides a single pane of glass through which they can monitor their service.

## What does Analytics enable you to do?

- ✓ Understand how your service is running, and who's using it
- ✓ Access service-wide insights across meetings, participants, collaboration devices, edge devices, and Cisco Meeting Server
- ✓ Proactively identify problems
- ✓ Plan for service growth



## ANALYTICS

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Keep your finger on the pulse of your Cisco conferencing service, with Analytics.

### Understand how your conferencing service is performing

Get a rich and holistic picture of how your conferencing service is running, and who's using it.

Ready-made dashboards combine real-time and historical information about your conferencing service, including:

- ✓ Participants
- ✓ Meetings
- ✓ Collaboration devices
- ✓ Edge devices
- ✓ Cisco Meeting Server

### Troubleshoot service issues

Use Analytics to troubleshoot service problems quickly – potentially before they impact users.

Set up automated alerting when data exceeds certain thresholds, and view historical data to identify and respond proactively to emerging concerns.

### Proactively plan for growth

Ensure your conferencing service continues to meet your organization's needs as these evolve. With Analytics, you can:

- ✓ Monitor trends to identify when upgrades will be required
- ✓ Find opportunities to reallocate under-used equipment, instead of buying new
- ✓ Gather evidence for investment business cases

### Build custom reports

Need a specific visualization? Analytics lets you create it, using the intuitive drag-and-drop Kibana Lens interface.

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### Integrate with corporate analytics tools

Connect Analytics to your existing SQL-based enterprise reporting platforms, to combine conferencing insights with other data.

#### Built on Elastic



Analytics is built on proven Elasticsearch and Kibana software. Elastic spends \$350M+ per year on R&D, meaning you benefit from state-of-the-art analytics, coupled with the assurance that you're using Elastic technology that's trusted by 50% of the Fortune 500, including Cisco.

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### Book your demo now

Discover how Analytics can give your teams all the insights they need to run your conferencing service.

Head to [vqcomms.com/contact-us](https://www.vqcomms.com/contact-us) to book your demo call.